July 2026

Dear Residents,

On behalf of **The Cashel Braidwater Group** site team at Whitehouse Road, we would like to extend a warm welcome to everyone who has recently moved into your new home.

This development is delivered by Apex Housing Association (Apex) in partnership with BW Social Affordable Housing, part of The Braidwater Group.

We are delighted to be working in partnership with Apex Housing Association and BW Social Affordable Housing to deliver high-quality affordable homes and create a safe, sustainable and welcoming community at **The Cashel**.

As our development continues, we want to reassure you that the safety, wellbeing and comfort of our residents remain our highest priorities. We are extremely proud of the standards our team has maintained throughout the project and would like to share some of the achievements and initiatives that reflect our commitment to building not only quality homes, but also a safe, healthy and respectful community.

Our Achievements

- 56 homes have now been successfully handed over to their new owners.
- Zero reportable accidents have occurred on site.
- Zero environmental incidents have been recorded throughout the project.
- New "Children at Play" warning signage has been acquired and will be installed throughout the development to remind all construction traffic to take extra care.
- Following the first handover, a Toolbox Talk (TBT) was delivered to every operative to reinforce the importance of working safely on live roads and remaining vigilant to the presence of residents, families and children.

- Road sweeping and water spraying of the main road are carried out on a continual basis to minimise dust and maintain a clean environment.
- Additional water suppression measures are used throughout the site to reduce airborne dust in residential areas.
- The security and segregation of the construction site are continuously monitored and regularly inspected during management site walks to ensure the highest standards of public safety.
- The development has been designed in accordance with Secure by Design principles, helping to create a safer community through thoughtful planning, security measures and crime prevention.
- We carefully manage our operations to keep noise levels to a minimum, with no operations permitted before 7:00 am or after 5:00 pm, in consideration of our neighbours.
- No weekend working is currently permitted, helping to minimise disruption for residents.
- Following the successful handover of the first homes, the Apex Housing Association Board and Directors visited the site at the end of May 2026 to see first-hand the exceptional quality, workmanship and high standards being achieved throughout this prestigious development.

Our Commitment to Health, Wellbeing and Sustainability

At **The Cashel Braidwater Group**, we believe that creating great communities begins with looking after the people who build them and those who live within them. We are proud to promote a culture that places equal importance on health, safety, wellbeing and environmental responsibility.

Our ongoing initiatives include:

- A clear Net Zero Plan, focused on reducing our carbon footprint, improving environmental performance and adopting more sustainable working practices throughout the project.
- A robust Anti-Bullying and Respect at Work Strategy, promoting an inclusive workplace where everyone is treated with dignity and respect.
- Regular Silica Dust Awareness Campaigns, ensuring our workforce understands the risks associated with respirable crystalline silica and the measures required to protect themselves and others.

- Skin Cancer Awareness Campaigns, encouraging sun safety, the use of appropriate PPE and early recognition of potential warning signs.
- Access to qualified on-site Mental Health First Aiders, ensuring confidential support is available to any member of our workforce who may need it.
- Annual on-site health screening for all employees, helping to identify potential health issues early while promoting long-term wellbeing.

Supporting Education and the Local Community

We firmly believe that successful developments should leave a lasting positive legacy within the communities they serve. Throughout **The Cashel** development, we have actively supported education, skills development and community initiatives by working closely with local organisations, community representatives and key stakeholders.

Our community engagement includes:

- Collaboration with multiple educational bodies, including St Columb's College, Thornhill College, St. Joseph's Secondary School, Holy Family School, and St. Aengus's School, Bridgend. From September 2026, these partnerships will continue to expand through educational engagement, site visits and careers initiatives designed to inspire and encourage the next generation of construction professionals.
- Ongoing collaboration with North West Regional College and Women's TEC, encouraging and supporting more women to pursue practical careers within the construction industry through hands-on learning opportunities and career development.
- Partnership with Leafair Men's Shed, where surplus timber is donated. This enables members to create projects and items that directly benefit the local community while reducing waste and supporting sustainability.
- Support for numerous local charities, schools and community organisations through donations of materials and participation in community-focused initiatives whenever possible.
- Future installation of a community defibrillator (AED) within the development, providing an important life-saving resource that can be accessed by residents and the wider community in an emergency situation.
- Engagement with industry representatives and key stakeholders, including a site visit from Mark Spence, Head of the Construction Employers Federation

(CEF), who visited the development to see first-hand the quality, standards and community-focused approach being delivered at **The Cashel**.

- The recent approval of a **£15 million waste treatment plant** represents a significant investment in local infrastructure and environmental sustainability, supporting the long-term growth of the area while improving waste management capacity and helping to protect the local environment.

As **The Cashel** continues to grow, we are committed to creating opportunities for further community engagement and involvement. We look forward to working with residents, local groups, schools and community representatives to support future initiatives, activities and events that help strengthen community connections and encourage a welcoming, inclusive neighbourhood for everyone.

Respect for Our Community

We understand that as more families move into the development, we become part of your neighbourhood. We are committed to being considerate neighbours and treating the local community with the same respect we expect from our own workforce.

As the development continues, we kindly ask all residents to remain mindful of construction activities and the potential risks associated with an active building site. In particular, we would encourage parents and guardians to remind children of the importance of staying away from construction areas and not entering the site.

While we have robust security measures, fencing and segregation arrangements in place, construction sites can contain hazards that are not always obvious. Preventing children from trespassing onto the site will help ensure everyone's safety and allow our team to continue working in a safe and responsible manner.

Our team is committed to:

- Treating all residents with courtesy, professionalism and respect.
- Maintaining safe, clean and tidy access routes wherever possible.
- Minimising disruption from our construction activities.
- Encouraging all operatives to be mindful that they are working within a live residential community.
- Protecting children, pedestrians and vulnerable road users by promoting safe driving and maintaining appropriate traffic management.
- Listening to residents' concerns and responding positively wherever possible.

- Leaving a positive legacy through safe working practices, environmental responsibility, education and community engagement.

We recognise that living alongside an active construction project can sometimes present challenges, and we sincerely appreciate your patience, understanding and support.

Our team remains fully committed to completing the development safely, responsibly and with the least possible disruption to our neighbours. We will continue to uphold the high standards that have guided the project to date and strive to create a development that both residents and our workforce can be proud of.

Thank you for welcoming us into your new community. We wish you every happiness in your new home and look forward to seeing **The Cashel** continue to grow into a thriving neighbourhood.

Yours faithfully

The Cashel Braidwater Group Site Team
Whitehouse Road, Derry